

ADARE MACHINERY

NEWSLETTER Nov/Dec 2008

Welcome to our November-December Newsletter which is packed with even more features and special offers than ever! Don't forget that you can download this newsletter, as well as any issue that you might have missed, from www.adaremachinery.ie.



Happy Christmas

The staff of Adare Machinery would like to wish you and yours a very enjoyable Christmas and a happy New Year.



Vintage Advantage

Adare Machinery stocks a wide range of parts for Ford tractors from 1960 onwards. For details, contact our Parts Department on 061-397777 or email parts@adaremachinery.ie.

There's no Business like Show Business

September was a bumper month for our sales team, with not one but TWO major trade shows at the top of our agenda; the Machinery Movers Demonstration Day and The National Ploughing Championships.

Machinery Movers Demonstration Day

On Saturday 6th September, we tested the strength of our wellies at the Machinery Movers Demonstration Day, which was held at Enfield, Co. Meath! The show afforded us a wonderful opportunity to showcase the New Holland construction range in its natural habitat - lots of mud! Show attendees jumped at the chance to drive the brand new pilot-control B110b Backhoe which is the most economical and environmentally-friendly machine of its kind AND has the lowest operating costs of any machine in it's class thanks to the new common-rail Tier 3A engine. Similarly, there was a queue for the E215b Excavator and the C175 Tracked Skidsteer, both of which wowed the crowd with their power, strength and reliability in the extremely tough conditions.

www.adaremachinery.ie

Contact our Sales Team on **061-397777**



NEW HOLLAND
CONSTRUCTION

CHRISTMAS OPENING HOURS:

Closing: Tuesday, 23rd December 2008
Re-opening: Monday, 5th January 2009

INDEX:


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- See what we got up to at the Machinery Movers Demonstration Day and Ploughing Championships.
 - Don't miss our Service Expert's tips on how to care for your machine this Winter.
 - Check out our special offers on New Holland Telehandler Services.
 - Book a CR2/CR4 machine test today and avail of our special rate of €300 + VAT.
 - Selected range of Ford tractor parts from 1960 onwards now in stock.
 - Looking for great Christmas gifts? Then check out our selection of New Holland toys and official clothing!
 - Spend over €200 + VAT on parts and receive a free pair of overalls!
 - Take advantage of the rock-bottom prices on selected oils and anti-freeze.
 - See our fantastic selection of second-hand stock.



Photo L - R: David Cuddy (Managing Director), Aeneas Horan (Sales Manager) & Caroline Cuddy (Marketing Manager).

National Ploughing Championships

From 23rd – 25th September, Adare Machinery basked in the sunshine at the National Ploughing Championships, which took place at Cuffesgrange, Co. Kilkenny. With a record attendance of 208,000, this year's Ploughing Championships was the most successful in the show's history!

We were delighted to host our largest stand ever, which had over 20 New Holland Construction, New Holland Groundcare and Ifor Williams products on display. We were also pleased to showcase buckets and quick-hitches from Dromone Engineering as well as a selection of planers from Universal Bingham.

Mark Bingham, Managing Director of Universal Bingham, was very impressed by this year's Ploughing event: "I was amazed at the scale and diversity of the National Ploughing Championships, in particular Adare Machinery's stand. It was also wonderful to hear great feedback and enthusiasm for the Universal Planer range". For further details on the Universal range, contact our sales team on 061-397777 or email sales@adaremachinery.ie.

Congratulations to our Sales Manager, Aeneas Horan, who was crowned All-Ireland Champion in the Vintage Ploughing Competition.



Photo: William Cuddy & David Cuddy (Managing Director of Adare Machinery) hold the Heineken Cup aloft on the Adare Machinery stand.

Great Offers on Telehandler Servicing

If you have a New Holland Telehandler (LM1340, LM1345, LM1445, LM1740 & LM1745), then check out these great service offers from Adare Machinery. For all other New Holland machines, please contact our Service Department on **061-397777** and ask about our competitive rates.

OFFER 1

500 hour Telehandler Service
€480 + VAT*

OFFER 2

1000 hour Telehandler Service
€950 + VAT*

* TERMS AND CONDITIONS

- This rate includes the parts, oils & labour recommended in the Manufacturer's Guidelines.
- These rates exclude travel time.
- Extra parts, oils and labour are not included in these rates.

Adare Machinery is now offering CR2 & CR4 Machine Testing

In accordance with Health and Safety regulations, all Telehandlers and Backhoes are required to undergo ANNUAL TESTING and be certified with the relevant CR2 or CR4 certificates.



To help you comply with these regulations, Adare Machinery has unveiled a new vehicle testing facility for Telehandlers and Backhoes. If your machine requires testing, don't delay! Contact our Service Department on **061-397777** and our trained personnel will arrange and conduct the relevant test on your machine at your convenience.

The rate for all tests is €300 + VAT.

This includes travel time. Terms and conditions apply.

At Your Service

As the colder months approach, your machine will require a little extra TLC to keep it in optimum condition. Our Service Expert has compiled a 'Winter Checklist' to help you avoid certain service problems which can arise during the harsh Winter months. Elsewhere, we strongly advise that you adhere to the service schedule recommended in the Manufacturer's service manual. If you have any service queries, please contact our Service Department on **061-397777**.

Winter Guidelines

1. Keep the vehicle clean; otherwise dirt and residue can get into the machine and interfere with its operation.
2. During the winter months, you may find that your machine is slower to start. For smooth and quick ignition we suggest that you isolate the battery, if possible, at night. You should also routinely check the acid level, the voltage (minimum 12.4 volts) and the alternator belt tension.
3. Keep the fuel tank as full as possible. If the fuel level is low, condensation can build up in the tank and if mixes with the fuel can cause a loss of power. If this happens, we recommend that you draw the excess water from the fuel filter.
4. Ensure that the tyres are adequately inflated and inspect them regularly for signs of wear, cracks or bulges.
5. Top up all the oil levels frequently.
6. Check the antifreeze level in the radiator expansion tank regularly.
7. Check that all the working lamps, warning lamps, alarms and horns are functioning properly.
8. Ensure that your wiper blades are functioning properly and have no residue on them.
9. Check the windscreen water bottle regularly to ensure that it contains sufficient fluid.
10. Finally, check that the vehicle cab heater is working correctly!

Your Local Parts Specialist

We stock a wide range of genuine spare parts. Brands include; New Holland Construction, New Holland Agriculture, Kobelco, Fiat Kobelco, Fiat-Hitachi, O&K, Ifor Williams, Blec and Honda. For further information, contact our Parts department on **061-397777** or email parts@adaremachinery.ie. You can check out the full parts catalogue on our website, www.adaremachinery.ie.

Adare Machinery has a great range of second-hand machines in stock

From backhoes to telehandlers,
mini-diggers to skidsteers, we're sure
that we have something to suit your
needs and budget!

For further information and
photographs, check out the Used
Equipment section of our website,
www.adaremachinery.ie/usedequipment.htm
or contact our Sales Team on
061-397777.

BACKHOE



05-C New Holland LB110b,
5680 hours, €36,000 + VAT

BACKHOE



05-LK New Holland LB110b,
4600 hours, €38,000 + VAT

BACKHOE



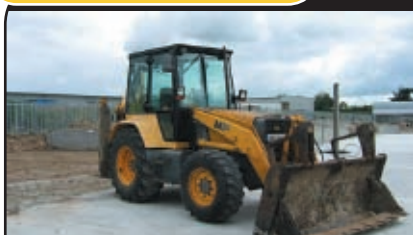
04-KY New Holland LB110b,
5450 hours, €35,000 + VAT

BACKHOE



00-TS New Holland NH95,
7575 hours, €25,000 + VAT

BACKHOE



93-C Massey Ferguson 860,
9400 hours, €13,000 + VAT

SKIDSTEER



2007 New Holland LS185,
220 hours, €24,000 + VAT

SKIDSTEER



2005 New Holland LS160,
1042 hours, €15,500 + VAT

SKIDSTEER



2004 New Holland LS160,
2377 hours, €14,500 + VAT

SKIDSTEER



03-LK New Holland LS140,
1301 hours, €12,000 + VAT

SKIDSTEER



2001 Bobcat 763,
1915 hours, €12,500 + VAT

TELEHANDLER



06-C New Holland LM1445,
1394 hours, €50,000 + VAT

TELEHANDLER



06-C New Holland LM1440,
1806 hours, €45,000 + VAT

TELEHANDLER



05-LK New Holland LM1440,
2150 hours, €40,000 + VAT

TELEHANDLER



04-C New Holland LM1740,
3583 hours, €43,000 + VAT

MINI-DIGGER



2007 New Holland E18,
DEMO MODEL, €15,000 + VAT

MINI-DIGGER



2006 Komatsu PC27MK-2,
200 hours, €24,000 + VAT

MINI-DIGGER



2002 New Holland EC15,
1700 hours, €12,000 + VAT

DUMP TRUCK



07-TN Ausar D600APG,
199 hours, €19,500 + VAT

RIDING MOWER



02-LK Toro 455D,
2346 hours, €5,000 + VAT

Special Offers on Oils and Anti-freeze

These special offers are only available while stocks last.

PRODUCT	PRICE
Hypoide 90 80w 90 Gear Oil (5 litres)	€16.00 + VAT
Anti-freeze (5 litres)	€20.00 + VAT
Premium Engine Oil, 15w 40 (20 litres)	€35.00 + VAT
Mastergold Engine Oil, 15w 40 (20 litres)	€60.00 + VAT
Mastergold Engine Oil, 15w 40 (200 litres)	€500.00 + VAT
Hydraulic Oil, HV 46 (20 litres)	€50.00 + VAT
Hydraulic Oil, HV 46 (200 litres)	€450.00 + VAT

GREAT CHRISTMAS GIFT IDEAS

Adare Machinery has a great selection of Christmas Gifts on offer, all inclusive of VAT.



BASEBALL CAP - €5



NEW HOLLAND
OVERALLS - €35



DIE-CAST TOYS - €30
(Diggers & Telehandlers)



REMOTE CONTROL
EXCAVATOR - €45



'OFFICIAL PILOT'
T-SHIRT - €25

Spend over €200* on parts at Adare Machinery and receive FREE overalls

Spend over €200* on parts at Adare Machinery and receive a FREE pair of New Holland overalls from the New Holland selection of premium-brand clothing! Be quick as this fantastic offer is only available while stocks last. Terms & Conditions apply. Contact our Parts department on 061-397777 or email parts@adaremachinery.ie.

*TERMS AND CONDITIONS

Offer starts 10/09/08. Minimum purchase €200* + VAT. One pair of overalls per coupon. One coupon per transaction. One coupon per customer. Coupon must be presented to redeem this offer. Offer available only while stocks last. This coupon may not be used in conjunction with any other offer.

Christmas Overalls Promotion

